

Minutes of the Old City District Board of Directors Meeting

Wednesday, May 20th, 2014 4:00 pm

231 Market Street, Philadelphia, PA

In Attendance: Board: Harvey Spear, Peter C. Rothberg, Albert Taus, Joshua Grimes, Joe Ritchie, Lynn Martin Haskin, Dick Goldberg, Daniel King, David Neff, Leo Addimando, Luca Sena, Pat Lavelle, Reggie Cummings, Avram Hornik, Jane Cowley
Staff: Job Itzkowitz, Brett T. Mapp, Gregory Diehl

Absent: Sheryl Bar, Jafar Maleki, Christopher McGill, Carolyn Pfeiffer, Sonia Silverstein, Laurie Townsend-Rapp

Guests: Janet Kalter, Joel Palmer, Rick Vanderslice, Jeff Goldman

Call to Order: Chairman J. Ritchie called the meeting to order at 4:08 pm.

Minutes

- April 2015 board meeting minutes were previously distributed via email.
- L. Martin Haskin offered a motion to approve. 2nd/ D. Goldberg. All in favor, approved.
- P. Lavelle offered a motion to amend the previously approved March 2015 minutes to reflect her attendance. 2nd/ D. Goldberg. All in favor, approved.

Chairman's Report: None.

Executive Director's Report: Job Itzkowitz

- J. Itzkowitz reported that collected assessments are at 85% of budget goal and past assessments are at 104% of budget goal.
- J. Itzkowitz reported on meetings he attended during the prior month.
- J. Itzkowitz reported on new and pending business openings in Old City.
- J. Itzkowitz informed the board of various upcoming meetings and events, including an RCO meeting re: Museum of the American Revolution signage following the board meeting and a fundraiser at the Arden following the RCO meeting.

Minutes prepared by J. Itzkowitz & G. Diehl

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- Denis Murphy of the Commerce Dept. is seeking volunteers to help fill a panel to help the 9th St. proposed BID. J. Itzkowitz circulated the information to the board.

Treasurer's Report: Peter C. Rothberg

- P. Rothberg presented and reviewed financial statements for April 2015.

Marketing Report: J. Itzkowitz

- J. Itzkowitz reported that the marketing strategy plan is underway and that an initial draft is expected later in the week.
- The Old City annual brochure is proceeding with a deadline of June 1 for sales.
- A public meeting for Old City Fest was held on Wednesday, May 13th.
- Colonial Penn contributed \$5,000 to Old City Fest.
- J. Itzkowitz reminded the board that after the board meeting is The Arden "Pay-What-You-Can" event on May 20th benefits the OCCF, with ticket proceeds donated to the Fund for District tree plantings.

Clean & Safe Committee Report: H. Spear

- H. Spear reported that J. Itzkowitz met with Marc Harris to discuss renegotiation of CLA. License renewal is still pending in Harrisburg because of prior marks against the previous owner of the license.
- A second meeting with Bleu Martini and its neighbors is being organized.
- OCD staff is receiving regular updates from the owner of Recess and Thomas Bond house and a follow-up meeting will be scheduled.
- A meeting with concerned neighbors of Barra will be held on Wednesday May 27th at 5:30pm at the OCD office.
- Per the CLA, Olde Bar is required to notify OCD of intent to seek outdoor seating and has done so. Olde Bar is requesting support from OCD as well. The neighboring Moravian Condominium signed a support letter for an inaugural season with service stopping at 10pm, and has asked us to do the same.

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- H. Spear moved to offer support consistent with the Moravian's request. 2nd/ L. Martin Haskin. All in favor.

Economic Development Committee – D. Goldberg

- The master plan steering committee kickoff will be held in the coming weeks, followed by an open public meeting.
- D. Goldberg provided an update regarding the proposed parklet.
- An RCO meeting will be held following the board meeting for the Museum of the American Revolution.

Board Development Report: P. Lavelle

- P. Lavelle announced there will be a Board Development meeting at 3pm on June 17, 2015 before the monthly board meeting.
- City Council hearings on nominations are scheduled for May 28, 2015.

Old Business: None.

New Business:

- P. Lavelle moved to enter executive session. 2nd/ P. Rothberg. The board entered executive session at 4:32 p.m.
- The board exited executive session at 5:20 p.m.
- D. Goldberg moved to authorize OCD to enter into an agreement Scioli Turco. 2nd/ L. Martin Haskin. The motion carried 6-3.

Public Comment: None.

Adjournment: Motion D. Goldberg. 2nd/P. Rothberg. All in Favor, approved. Meeting adjourned at 5:25 pm.

The next meeting will be held on Wednesday, June 17th, 2015, 4:00 pm, at 231 Market Street.