

Minutes of the Old City District Board of Directors Meeting

Wednesday, April 19th, 2017 4:00 pm

231 Market Street, Philadelphia, PA

In Attendance: Christopher McGill, Peter Rothberg, Sheryl Bar, Dick Goldberg, Lynn Haskin, Timothy Snowden, Danielle DelRe, Pat Lavelle, Luca Sena, Harvey Spear, David Neff, Joseph Ritchie, Patrick Shillenn, Sonia Silverstein, Albert Taus, Leo Addimando (by telephone), Josh Grimes (counsel)

Staff: Job Itzkowitz, Brett Mapp, Kate McGlinchey

Absent: Laurie Townsend-Rapp, Mary Hummel

Guests: Joe Schiavo, Janet Kalter, Gina Gilliam

Call to Order: P. Rothberg called the meeting to order at 4:03pm.

Minutes:

- March 2017 board meeting minutes were previously distributed via email.
- L. Haskin made a Motion to approve the March 2017 minutes. 2nd/ D. Goldberg. All in favor; approved.

Chairman's Report: P. Rothberg

- No report.

Executive Director's Report: J. Itzkowitz

- Discovery regarding the slip and fall litigation is ongoing.
- J. Itzkowitz spoke with Tim Grant at the U.S. Mint regarding trees.
- J. Itzkowitz met with Kelly Lee from the City's Cultural Office regarding grant opportunities for Fest.
- J. Itzkowitz, B. Mapp, and K. McGlinchey attended the PA Downtown Center's Spring BID Meeting in Harrisburg.
- J. Itzkowitz and K. McGlinchey met with Steve Mottershead from the Streets Department and two local business owners regarding crosswalks on Market Street.
- Renee Gilinger, who is doing consulting work for OCD, is running a class at Drexel on BIDs. J. Itzkowitz is serving as a mentor for this class.

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- J. Itzkowitz and K. McGlinchey attended Design Advocacy Group last week to hear a talk from Philadelphia Redevelopment Authority Executive Director Greg Heller about how “impact development.”
- Staff updates: B. Mapp attended a class on financial statements at PIDC; G. Sacidor was a panelist at a Slice Communications event, where she spoke about Instagram takeovers; K. McGlinchey was accepted into the spring Citizens Planning Institute; all staff will be doing a Quickbooks training.
- New openings: Museum of the American Revolution opened today, Land Collective opened on N 2nd, Benjamin Lovell opened on N 3rd, Unique Pair is opening soon on N 3rd, the Bridge businesses are expected to open soon, Revolution Diner has reopened.
- Upcoming dates: RCO meeting tonight at 5:15pm, Annual Meeting is April 24th, next Board of Directors Meeting is Wednesday, May 17th at 4pm.

Treasurer’s Report: T. Snowden

- T. Snowden provided an overview of OCD’s finances and assessment collection.

Committee Reports

Marketing: S. Bar

- OCD held an Art and Design Meeting on April 12th.
- OCD is hosting an Instameet Saturday, April 22nd, including a photo walk and happy hour.
- Old City Eats will kick off with a block party on June 15th. Penn Beer is sponsoring Old City Eats.
- The Christ Church Farmers Market will kick off on May 24th.
- Old City Fest is October 8th.
- Inside Out will be returning to Old City from September to December.
- OCD is on track to repeat its Thursday night holiday promotion for December, and is looking into purchasing a lighting/tree installation. J. Itzkowitz presented a design tree proposal.
- D. Goldberg made a motion to direct OCCF to make an expenditure up to \$15,000 for the lighting/tree design and installation. 2nd/L. Haskin. All in favor; approved.

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Clean and Safe: D. Neff

- 108 Chestnut has withdrawn its zoning application for a nightclub/hookah lounge, and the tenants are looking for space elsewhere.
- 312 Market has opened and there have been several neighbor complaints. The owner asked OCD to coordinate a neighbor meeting, J. Itzkowitz is working to set up.
- Bleu Martini received Sunday night noise complaints and is now hiring a police detail on Sundays when they have a DJ.
- OPS worked early hours to cover St. Patrick's Day and a bar crawl.
- OCD will be bringing back its weekend police detail now that the weather is warm again.

Economic Development: D. Goldberg

- The Market Street crosswalk RFP has been delayed until August, with work likely beginning in October. Streets intends to begin work at Bodine Street and move east.
- Design Guide is complete, staff is currently discussing rollout and printing with Jonas.
- OCCF applied for a Community Design Collaborative grant for Flagpole Park, with the developer's approval. Staff will be meeting with representatives from the Collaborative and the developer for a site visit, and will convene a steering committee including OCD, Elfreth's Alley, Old City Green, and The National condos.
- The CDC memo will be ready for the May Economic Development Committee meeting.
- OCD received a quote from Fine Garden Creations for trees and will be meeting with Old City Green to discuss.
- OCD received and is reviewing a quote for a parking study from Econsult.
- NV5 eliminated their planning department, including J. Maciunas.
- D. Goldberg made a motion to authorize J. Itzkowitz to negotiate and execute a contract to finish the scope of the contract with NV5 and J. Maciunas. 2nd/L. Haskin. All in favor; approved.

Board Development: P. Lavelle

- R. Cummings has resigned from the Board due to professional obligations.
- P. Lavelle made a motion to proceed with work to appoint Ashley Peel to the seat vacated by R. Cummings. 2nd/D. Neff. All in favor, approved.

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Old Business: None.

New Business: None

Public Comment: None

Adjournment: D. Neff moved to adjourn the meeting. 2nd/D. Goldberg. All in favor, approved.
The meeting adjourned at 4:54pm.

The next meeting will be held on Wednesday, May 17th at 4pm., at 231 Market Street.