

Minutes of the Old City District Board of Directors Meeting

Wednesday, April 17, 2019 4:00 pm
231 Market Street, Philadelphia, PA

In Attendance: Christopher McGill, Dick Goldberg, Danielle DelRe, Patrick Shillenn, Mary Hummel, Timothy Snowden, Donal McCoy, Peter Rothberg, Carlo Sena, Jennifer Nagle, Albert Taus, Ashley Peel, Leo Addimando, Donn Clendenon, Josh Grimes (counsel)

Absent: Lynn Haskin, Adam Teterus, Joseph Ritchie, Betsy Oliphant Ross

Staff: Job Itzkowitz, Brett Mapp, Kate McGlinchey, Gabriella Sacidor

Guests: Erik Derr, Gina Gilliam

Call to Order: C. McGill called the meeting to order at 4:03pm.

Minutes:

- March 2019 board meeting minutes were previously distributed via email.
- T. Snowden made a motion to approve the March 2019 minutes. 2nd/ P. Rothberg. All in favor; approved.

Chairman's Report: C. McGill

- C. McGill reminded the Board to submit their financial disclosure statements.
- C. McGill reminded the Board to connect Board recruitment prospects with the Board committees and with Peter Rothberg and Adam Teterus.

Executive Director's Report: J. Itzkowitz

- Meetings:
 - J. Itzkowitz attended a meeting of the newly formed Old City Merchant Association.
 - J. Itzkowitz met with Linode's general counsel.
 - J. Itzkowitz met with the new executive director of USA250.
 - J. Itzkowitz met with Joyce Walker from Independence National Historical Park regarding Welcome Park.
 - J. Itzkowitz & K. McGlinchey presented to the Penn Wharton Public Policy Initiative student group.
 - J. Itzkowitz met with Jeff Guaracino of Visit Philly.
- Staff updates:
 - B. Mapp has been taking an accounting management course.
 - G. Sacidor attended the PPRA's sponsorship panel.
 - K. McGlinchey appeared on a panel for a Fels Institute of Government career workshop.
 - G. Sacidor & K. McGlinchey organized and hosted the Women's History Month panel and networking event.

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- New openings:
 - Art Star has opened a temporary pop-up shop in the Bourse.
 - Kick Axe Throwing is opening this month at 232 Market Street.
 - Charlie's Jeans relocated to 311 Market Street.
 - SUMO Heavy ecommerce company relocated back to Old City from New York City.
- Upcoming dates:
 - The Annual Meeting is April 29th at 6pm at Arch Enemy Arts, 109 Arch St.
 - The next Board of Directors meeting is May 15th at 4pm.
 - There are two upcoming RCO meetings, one on May 15th after the Board meeting and one on June 5th after the Economic Development Committee.

Treasurer's Report: T. Snowden

- T. Snowden provided an overview of OCD's finances and assessment collection.

Committee Reports

Marketing: P. Shillenn

- The women's networking event had 40-50 attendees and received positive feedback.
- The committee heard a presentation from Give Smart, a text to give service.
- The OCD Annual Meeting is April 29th.
- The Neighborhood Map is being printed.
- Old City Eats will kick off with a block party on June 20th.
- OCD finalized its sponsorship of the Farmers Market at Christ Church, which will start on May 15th this year.
- The Drexel student window decorating project begins in May.
- The committee has started planning Old City Fest.
- Two subcommittees will be focusing on First Friday and the OCD website.

Clean and Safe: T. Snowden

- There is a signed CLA in place for 310 Market Street.
- OCD continues to work with city and state agencies on issues with 312 Market Street.
- Updates for 69 N 2nd Street are still pending following the March PLCB hearing.
- ACAM has started working with JEVS on training for its employees.
- There is a new restaurant, Forsythia, planned to open in the old Capofitto space, which will be applying for a liquor license.

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Economic Development: D. Goldberg

- Pedestrian counters are installed and collecting data on the unit blocs of S 2nd and N 3rd Streets.
- The Community Design Collaborative has finished its concept design for Commerce Street, and a community meeting to discuss the concept design is scheduled for May 9th at 6:30pm at Arch Street Meeting House.
- The amended easement and the escrow agreement for Dolly Ottey Park are signed, and OCD is finalizing work on a lease agreement.
- OCD is expecting final documents for the Park at 2nd & Market from the design team this week.
- Independence National Historical Trust is leading fundraising efforts for Welcome Park, and OCD is collaborating with them on some efforts around the park.
- The Board discussed Joe Schiavo's proposed zoning code amendment regarding commercial uses on ground floors within the Old City Residential Overlay.
- L. Addimando made a motion to move into executive session at 4:40pm to educate Board members on alternative strategies for pursuing the objectives of the proposed amendment. 2nd/P. Rothberg. All in favor; approved.
- The Board exited executive session at 4:45pm.
- D. Goldberg made a motion to support the proposed zoning amendment as drafted. 2nd/L. Addimando. All in favor; approved.

Board Development: P. Rothberg

- A. Teterus will be assuming chair of the Board Development committee, as P. Rothberg is rolling off the Board at the end of the year.
- The Board Development Committee will hold a meeting in May before the Board meeting.

Old Business: None.

New Business: None

Public Comment: None

Adjournment:

- D. Goldberg moved to adjourn the meeting. 2nd/ A. Peel. All in favor; approved. The meeting adjourned at 4:47pm.

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The next meeting will be held Wednesday, May 15, 2019 at 4:00pm, at 231 Market Street.

Minutes prepared by K. McGlinchey

April 18, 2019

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