

Minutes of the Old City District Board of Directors Meeting

Wednesday, April 15, 2020 4:00 pm

Via Zoom

In Attendance: Jennifer Nagle, Patrick Shillenn, Donn Clendenon, Timothy Snowden, Dick Goldberg, Valerie Lyons, Lynn Haskin, Jonathan Dubrow, Ashley Peel, Adam Teterus, Gosia Primavera, Mary Hummel, Betsy Oliphant Ross, Danielle DelRe

Absent: Carlo Sena, Donal McCoy, Kathryn Bittner

Staff: Job Itzkowitz, Brett Mapp, Kate McGlinchey, Gabriella Sacidor

Guests: Leslie Obleschuk

Call to Order: J. Nagle called the meeting to order at 4:03pm

Administrative Note:

- Due to the COVID-19 crisis, the Board meeting is being held virtually via Zoom. J. Itzkowitz advised that the meeting would be recorded and posted to the OCD website.

Minutes:

- January 2020 board meeting minutes were previously distributed via email.
- L. Haskin made a motion to approve the January 2020 minutes. 2nd/ D. Goldberg. All in favor; approved.

Chair's Report:

- J. Nagle thanked the staff for all of their work to help OCD's business community during the COVID-19 crisis.
- J. Nagle mentioned that the Board will need to consider the long-term impacts of the COVID-19 crisis on Old City, such as storefront vacancies, and will need to consider the impact on the District's 2021 budget.

Executive Director's Report: J. Itzkowitz

- Staff have been participating in weekly Commerce Department calls to check in with the city and other BIDs about resources and best practices.
- The cleaning crew is continuing daily operations, in line with the city's determination of cleaning as an essential service and the practices of other BIDs. The crew has been provided with masks and gloves for their work and their commute.
- OCD has temporarily halted its weekend security team operations since bars are closed.
- PWD has begun filling in and paving the water main break at 3rd & Arch.
- Staff updates:
 - B. Mapp continues to handle assessments.
 - G. Sacidor is promoting businesses that are open for delivery/takeout, and/or are offering online shopping, and is distributing regular information updates through OCD's B2B newsletter and website.

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- K. McGlinchey is monitoring government updates and resources for businesses, and assisting businesses with grant and loan applications.
- Administrative:
 - Assessment collection is going well in light of the pandemic.
 - The Executive Committee approved paying the cleaning crew electronically during the COVID-19 crisis to avoid having checks require in-person signatures.
- Upcoming dates:
 - The next Board of Directors meeting is May 20, 2020 at 4pm.

Treasurer's Report: T. Snowden

- T. Snowden provided an overview of OCD's finances and assessment collection.

Committee Reports

Marketing: P. Shillenn

- OCD is promoting businesses that are open for delivery/takeout, and/or are offering online shopping, and is distributing regular information updates through OCD's B2B newsletter and website.
- OCD closed the website redesign RFP and is reviewing proposals.
- Advertisements for businesses impacted by the water main break are on hold.
- Other projects are on hold, including networking events and Old City Eats planning.

Clean and Safe: T. Snowden

- Liquor license issues and hearings are on hold.
- ACAM continues operations with protective equipment.
- OPS operations are suspended.

Economic Development: D. Goldberg

- The check presentation for the Market Street improvements has been postponed.
- OCD received a new draft lease for Dolly Ottey Park.
- J. Itzkowitz discussed potential funding opportunities for the Park at 2nd & Market related to the nation's semiquincentennial celebration.
- Other projects are on hold.

Board Development: A. Teterus

- Council hearings for board resolutions are currently on hold.

Old Business: None

New Business: None

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Public Comment: None

Adjournment:

- D. Goldberg moved to adjourn the meeting. 2nd/P. Shillenn. All in favor; approved. The meeting adjourned at 4:33pm.

The next meeting will be held Wednesday, May 20, 2020 at 4:00pm, via Zoom.