Wednesday, January 18th, 2017 4:00 pm 231 Market Street, Philadelphia, PA

In Attendance: Christopher McGill, Peter Rothberg, Dick Goldberg, Tim Snowden, Sheryl Bar, Pat Lavelle, Lynn Haskin, Laurie Townsend-Rapp, Harvey Spear, David Neff, Albert Taus, Luca Sena, Mary Hummel, Patrick Shillenn, Danielle DelRe, Josh Grimes (counsel)

Staff: Job Itzkowitz, Brett Mapp, Gabriella Sacidor, Kate McGlinchey

Absent: Leo Addimando, Reginald Cummings, Sonia Silverstein, Joe Ritchie

Guests: Dee Patel, Janet Kalter, Gina Gilliam

<u>Call to Order:</u> C. McGill called the meeting to order at 4:04pm.

Other Business:

- C. McGill requested an Executive Session at 4:05pm to discuss pending litigation.
- D. Goldberg made a Motion to enter Executive Session to discuss pending litigation.
 2nd/ L. Haskin. All in favor.
- Exited Executive Session at 4:09pm.

Minutes:

- December 2016 board meeting minutes were previously distributed via email.
- D. Neff made a Motion to approve the December 2016 minutes. 2nd/ L. Haskin. All in favor; approved.

Special Business:

- Election slate for 2017 Board officers was previously distributed by email. All current officers are up for reelection unopposed.
- D. Goldberg made a motion that officers be reelected by acclimation for the 2017 term, 2nd/T. Snowden. All in favor; approved.

Chairman's Report: C. McGill

• C. McGill welcomed Old City District's three new Directors and thanked P. Lavelle for her work on board development.

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Executive Director's Report: J. Itzkowitz

- J. Itzkowitz met with the Pennsylvania Horticultural Society about possible future projects.
- J. Itzkowitz met with R. Snyderman and the management team at Prudential Bank.
- J. Itzkowitz presented at the Visit Philly stakeholders meeting at the American Revolution Museum.
- J. Itzkowitz and G. Sacidor attended the press announcement for the American Bible Society's new Faith and Liberty Discovery Center.
- Staff updates: B. Mapp sent out all assessments this month; G. Sacidor completed the 2017 Marketing Calendar and is working on Old City Brunch promotion; K. McGlinchey researched CDC information and completed the CDC tax credit application.
- Administrative: Payroll/401k transition is almost complete; the TV has been installed in the conference room; staff will be getting sit/stand desks.
- There is one project (305 Chestnut Street) up for the RCO meeting immediately following today's Board meeting.
- Next Board of Directors meeting is Wednesday, March 15th at 4pm.

Treasurer's Report: T. Snowden

- T. Snowden provided year-end summary of OCD's 2016 overall finances.
- T. Snowden provided an update on OCD's current finances.

Committee Reports

Marketing: S. Bar

- The Committee is gearing up for 2017.
- The brochure is expected by the end of the month.
- G. Sacidor reported on ongoing projects: G. Sacidor & K. McGlinchey are working on updating the OCD website; the #myoldcityphilly Instagram campaign will launch in February; OCD will continue testing new newsletter formats.

Clean & Safe: D. Neff

• The owner of Bleu Martini signed a Community Benefits Agreement.

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- 108 Chestnut "Mint Green" was heard by the OCD RCO in December. The RCO opposed the project, and the ZBA hearing is at the end of February.
- J. Itzkowitz, K. McGlinchey, & C. McGill met with the owner of Gaslight regarding potential changes to his CLA.
- The Committee met this month to review all outstanding issues.

Economic Development: D. Goldberg

- The Market Street Traffic Study review committee has its kickoff meeting this month.
- The Committee continues to review the Design Guide with NV5.
- The area from 6th Street to Columbus Blvd and Florist Street to Callowhill Street is in the process of becoming an RCO, Franklin North. D. Goldberg will serve as a liaison between Franklin North and OCD.
- J. Itzkowitz & K. McGlinchey submitted a CDC Tax Credit application for the Old City Community Fund.
- The Committee reviewed a memo prepared by staff regarding transitioning the Old City Community Fund into a CDC, and recommends that the Board vote to recommend that OCCF consider this transition.
- D. Goldberg made a motion for the Board to recommend that OCCF consider transitioning into a CDC. 2nd/L. Haskin. All in favor; approved.

Board Development: P. Lavelle

- There are five spots to fill on the board for 2018.
- P. Lavelle welcomed the new members and encouraged them to get involved in committees.
- Conflict of interest forms need to be completed and turned in.

Old Business: None.

New Business: None

Public Comment:

• J. Kalter asked if there was any update on the crosswalks on Market Street. J. Itzkowitz provided same.

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• G. Gilliam provided an update on Independence National Historical Park's 2016 visitation numbers.

<u>Adjournment:</u> D. Goldberg moved to adjourn the meeting. 2nd/D. Neff. All in favor, approved. The meeting adjourned at 4:52pm.

The next meeting will be held on Wednesday, March 15th at 4pm., at 231 Market Street.