

# Minutes of the Old City District Board of Directors Meeting

Wednesday, July 20th, 2016 4:00 pm

231 Market Street, Philadelphia, PA

**In Attendance:** Laurie Townsend Rapp, Timothy Snowden, Pat Lavelle, David Neff, Peter Rothberg, Leo Addimando, Sheryl Bar, Dick Goldberg, Christopher McGill, Lynn Martin Haskin, Reginald Cummings, Joseph Ritchie, Sonia Silverstein, Cynthia Macleod, Josh Grimes (counsel)

**Staff:** Job Itzkowitz, Brett Mapp, Gabriella Sacidor

**Absent:** Dan King, Jafar Maleki, Albert Taus, Luca Sena, Harvey Spear

**Guests:** Joe Schiavo, Janet Kalter, Gina Gilliam, Steve Kow

**Call to Order:** Chairman C. McGill called the meeting to order at 4:06pm.

## **Minutes:**

- June 2016 board meeting minutes were previously distributed via email.
- D. Goldberg made a Motion to approve the June 2016 minutes. 2nd/ D. Neff. All in favor, approved.

## **Chairman's Report:** C. McGill

- C. McGill made a Motion to reappoint J. Ritchie. 2nd/ P. Lavelle. All in favor, approved.
- C. McGill requested an Executive Session at 4:09pm to discuss pending litigation.
- D. Goldberg made a Motion for an Executive Session. 2<sup>nd</sup>/ L. Haskin.
- C. McGill called the meeting back to order at 4:23pm.

## **Executive Director's Report:** J. Itzkowitz

- J. Itzkowitz attended a SEPTA press conference regarding improvements to the 5<sup>th</sup> Street Station and name change.
- A citywide BID meeting was held at OCD's office.
- J. Itzkowitz attended the topping off ceremony for 205 Race.

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- OCD staff met with DNC and led outreach to the neighborhood, met with Carol Brooks of the Department of Commerce regarding a neighborhood tour in October
- J. Itzkowitz had an introductory meeting with Captain Ryan of the 6<sup>th</sup> District
- A new Souvenir shop opened at the 300 block of Market Street; Muse Gallery is staying in Old City
- Kate McGlinchey has been hired as Economic Development Coordinator
- J. Grimes is finalizing the lease renewal terms.
- After soliciting bids, J. Itzkowitz proposed office renovations, including paint, flooring and furniture, not to exceed \$30,000, contingent on signing the lease. L. Addimando made a Motion to approve the proposal. 2<sup>nd</sup>/L. Haskin.
- Old City Eats is this Thursday, and every Thursday, through August 25<sup>th</sup>.
- Media will converge on Independence Mall and the Old City area for DNC coverage.
- The next board meeting is September 21, 2016

## **Treasurer's Report:** T. Snowden

- T. Snowden presented and reviewed financial statements for June 2016.
- T. Snowden, J. Itzkowitz and B. Mapp met with the auditors last week.
- The audit was generally positive, with the auditors proposing a few tweaks to current processes.
- D. Goldberg made a Motion to approve the audit report. 2<sup>nd</sup>/T. Snowden. All in favor.

## **Committee Reports**

### **Marketing:** S. Bar

- S. Bar reported that Old City Eats, a new restaurant initiative, is underway through Thursday, August 25<sup>th</sup>.
- The Farmers Market at Christ Church and High Street on Market's Farmers Market continue weekly (Wednesday and Saturday, respectively).

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Wednesday, July 20th, 2016 4:00 pm

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- Old City District social media accounts continue to increase in followers. 'Old City Eats' was trending #1 in Philadelphia on June 16<sup>th</sup>.
- Comcast is seeking permissions for wifi at Firehouse Park.
- Outreach for the 2017 Brochure will begin in late-August/September.
- Planning for Old City Fest 2016 is underway.
- OCD Staff and OPS started to ask the street vendors to move to the Arch Street Meeting House.

## **Clean & Safe:** D. Neff

- Barra moved out of Old City and the space will reopen as a diner.
- 205 Race Street has agreed to enter a CLA with the Pa LCB.
- Old City Task Force meeting was held on May 24<sup>th</sup>.
- Capt. Korn retired and is now working at the Center City District.

## **Economic Development:** D. Goldberg

- OCD hired Kate McGlinchey as Economic Development Coordinator.
- Staff met with the National Park Service about Christ Church Park and will be meeting with RBA to discuss a proposal.
- Staff will meet with SEPTA regarding Old City buses
- Following today's meeting with be an RCO meeting to hear three applications.

## **Board Development:** P. Lavelle

- J. Itzkowitz reviewed the brainstormed list of potential board members with Councilman Mark Squilla
- J. Ritchie has been reappointed to Board
- J. Itzkowitz has been in communication with the Mayor's Office to discuss upcoming vacancies.

## **Old Business:** None.

## **New Business:**

Minutes prepared by G. Sacidor & J. Itzkowitz

September 16, 2016

Page 3 of 4

# Minutes of the Old City District Board of Directors Meeting

Wednesday, July 20th, 2016 4:00 pm

231 Market Street, Philadelphia, PA

## **Public Comment:**

- Captain Ryan has resumed sending out crime reports

**Adjournment:** moved to adjourn the meeting. 2<sup>nd</sup>/ All in favor, approved. The meeting adjourned at 5:15pm.

**The next meeting will be held on Wednesday, September 21, 4:00 pm, at 231 Market Street.**