

Minutes of the Old City District Board of Directors Meeting

Wednesday, June 15th, 2016 4:00 pm

231 Market Street, Philadelphia, PA

In Attendance: Laurie Townsend Rapp, Timothy Snowden, Pat Lavelle, David Neff, , Peter Rothberg, Leo Addimando, Sheryl Bar, Dick Goldberg, Christopher McGill, Lynn Martin Haskin, Reginald Cummings , Sonia Silverstein , Cynthia Macleod, Josh Grimes (counsel)

Staff: Job Itzkowitz, Brett Mapp, Gabriella Sacidor

Absent: Dan King, Jafar Maleki, Albert Taus, Joseph Ritchie, Luca Sena, Harvey Spear

Guests: Joe Schiavo, Janet Kalter, Gina Gilliam, Steve Kow, Mark Harris

Call to Order: Chairman C. McGill called the meeting to order at 4:07pm.

Minutes:

- May 2016 board meeting minutes were previously distributed via email.
- L. Haskin made a Motion to approve the May 2016 minutes. 2nd/ P. Lavelle. All in favor, approved.

Chairman's Report: C. McGill

- No report was given.

Executive Director's Report: J. Itzkowitz

- J. Itzkowitz attended a SEPTA breakfast briefing regarding improvements to the 5th Street Station and potential name change. OCD supported a Septa/City of Philadelphia TIGER grant application, as well as a DRPA application to re-open Franklin Square Station.
- Recent new business openings include Common Wealth, Jasmine Rice and Bucks County Dry Goods
- Interviews are underway for the Economic Development Coordinator position.
- P. Rothberg, J. Grimes and J. Itzkowitz spoke regarding lease terms. P. Rothberg and J. Itzkowitz are scheduled to meet with the landlord next week.
- After the lease is settled, J. Itzkowitz will propose furniture and light renovations program.

Minutes prepared by B. Mapp & J. Itzkowitz

July 15th, 2016

Page 1 of 4

Minutes of the Old City District Board of Directors Meeting

Wednesday, June 15th, 2016 4:00 pm

231 Market Street, Philadelphia, PA

- June 16th is the premier of Old City Eats
- The DNC is hosting a community meeting at the Arden on June 28th
- The next board meeting is July 20th, 2016
- J. Itzkowitz summarized recent activity:
 - March 30th: Rollout of Vision 2026
 - April 18th: Annual community meeting
 - May 11th: Brokers' happy hour and rollout of State of Old City
 - May 18th: Philadelphia Museum of Art Inside Out Happy Hour
 - May 25th: Historic Philadelphia kickoff
 - May 31st: 25th Anniversary of First Friday reception
 - June 3rd: Soft launch of Meeting House Market
 - June 16th: Launch of Old City Eats and press tour

Treasurer's Report: T. Snowden

- T. Snowden presented and reviewed financial statements for May 2016.
- Audit report will be presented at the July meeting.

Committee Reports

Marketing: S. Bar

- S. Bar reported on a very well received media tour and reception in May of the Inside/Out program in Old City.
- The First Friday 25th Anniversary Celebration took place on May 21st at La Peg.
- On June 3rd taking place in Old City was the following events:
 - Art Museum hosting nation-wide InstaMeet , bringing to old city some of the most popular Instagrammers in Philadelphia
 - Drexel University bringing 175 art administrators to Old City
 - Mural Arts hosting a mural dedication and reception in Old City
 - Visit Philadelphia hosting a press tour in Old City
 - Elfreth's Alley historical dedication to be held that night
- OCD Staff and OPS started to ask the street vendors to move to the Arch Street Meeting House.

Minutes of the Old City District Board of Directors Meeting

Wednesday, June 15th, 2016 4:00 pm

231 Market Street, Philadelphia, PA

- Comcast is seeking permissions for wifi at Firehouse Park.
- Planning for Old City Fest 2016 has begun.
 - S. Bar asked for as much support as board members can give, particularly with their connections.

Clean & Safe: D. Neff

- Barra moved out of Old City and the space will reopen as a diner.
- 205 Race Street will be entering into a CLA with the Old City District.
- Old City Task Force was held on May 24th.
- Capt. Korn retired and is now working at the Center City District.

Economic Development: D. Goldberg

- No meeting in June.
- OCD held the 1st round of interviews for Greg's replacement and hope to narrow the field down to 3 to 4 people.
- Staff will be meeting with SEPTA after July 4th.
- Staff will meet with the National Parks Service about Christ Church Park after the July 4th.
- Parking will be returning to underneath the Ben Franklin Bridge; approximately 170 monthly parking spaces.

Board Development: P. Lavelle

- City Council passed appointment resolutions on May 20, 2016.
- J. Itzkowitz will be meeting with Mike Marsico of the Mayor's Office about future appointments.
- The Board Development committee is looking for a co-chair; please let J. Itzkowitz or P. Lavelle know if interested.

Old Business: None.

- **New Business:**

Minutes of the Old City District Board of Directors Meeting

Wednesday, June 15th, 2016 4:00 pm

231 Market Street, Philadelphia, PA

- Next Tuesday there will be a historical commission meeting to discuss 10 townhomes to be built 40-44 N. 3rd Street.
- D. Goldberg made a motion to have J. Itzkowitz represent OCD in a manner consistent with Vision 2026. 2nd/ P. Lavelle. All in favor, approved.
- Lone discuss started by L. Addimando about the RCO vs. the OCD board, what happens if there is a difference of outcomes.

Public Comment: None.

Adjournment: D. Goldberg moved to adjourn the meeting. 2nd/ D. Neff. All in favor, approved. The meeting adjourned at 4:50pm.

The next meeting will be held on Wed. July 20th, 4:00 pm, at 231 Market Street.