

Minutes of the Old City District Board of Directors Meeting

Wednesday, May 16th, 2018 4:00 pm
231 Market Street, Philadelphia, PA

In Attendance: Christopher McGill, Peter Rothberg, Lynn Haskin, Tim Snowden, Patrick Shillenn, Dick Goldberg, Donn Clendenon, Donal McCoy, Danielle DelRe, Mary Hummel, Albert Taus, Jennifer Nagle, Carlo Sena, Ashley Peel, Adam Teterus

Absent: Leo Addimando, Joseph Ritchie

Staff: Job Itzkowitz, Brett Mapp, Kate McGlinchey

Guests: Rev. James J. Puchy, Gina Gilliam, Janet Kalter, Jean Plough, Melissa Carr, Sam Shoup

Call to Order: C. McGill called the meeting to order at 4:01pm.

Minutes:

- April 2018 board meeting minutes were previously distributed via email.
- L. Haskin made a motion to approve the April 2018 minutes. 2nd/ J. Nagle. All in favor; approved.

Chairman's Report: C. McGill

- Staff has been working on the Five Year Plan and Budget, a draft of which was circulated to the Board.

Executive Director's Report: J. Itzkowitz

- J. Itzkowitz updated the Board on the Chestnut Street fire. Chestnut and S 3rd Street have reopened to traffic, and OCD is still waiting on updates regarding the ATF investigation and a possible PEMA designation for the area.
- Meetings:
 - J. Itzkowitz attended the PCDC State of Center City report, participated in Impact Development Roundtables, attended a presentation about the Faith and Liberty Discovery Center, and presented at OCD's Annual Meeting.
- Staff updates:
 - All staff have been working on the 5 Year Plan.
 - B. Mapp has been working on delinquencies and took a QuickBooks for nonprofits class.

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- K. McGlinchey has been working on various Economic Development Committee projects including public space work and took an Intermediate Grant Writing class.
- K. McGlinchey and G. Sacidor organized the Annual Meeting and put together the presentation.
- New openings:
 - Oh Brother, a new burger place, opened at 206 Market Street.
 - Northworks Architects opened a location on the 2nd floor of 16 N 3rd Street.
- Upcoming dates:
 - OCD is hosting a Neighborhood Listening Session with Franklin Bridge North Neighbors and Councilman Squilla's office. It will take place on Tuesday, June 5th at 7pm at Arch Street Meeting House.
 - The next Board of Directors meeting is Wednesday, July 18th, 2018 at 4pm. There is no June Board meeting.
 - The Old City Eats Block Party is June 21st from 5-9pm.
 - OCD will hold a public hearing for its Five Year Plan and Budget the 2nd week of July and is currently working to finalize a venue and date.
- Administrative:
 - J. Itzkowitz presented the draft Five Year Plan and Budget to the Board.
 - D. Goldberg made a motion to adopt the Five Year Plan and Budget in principle pending additional legal review from counsel and the City's law department. 2nd/T. Snowden. All in favor; approved.

Treasurer's Report: T. Snowden

- T. Snowden provided an overview of OCD's finances and assessment collection.
- D. Goldberg made a motion to approve the treasurer's report. 2nd/ L. Haskin. All in favor; approved.

Committee Reports

Marketing: P. Shillenn

- The Marketing Committee recapped the Annual Meeting that took place in April.
- OCD has gotten an early start on the 2019 brochure, with the application already out to businesses.
- OCD is working on stories with Maven PR.

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- Marketing has gotten an early start on planning Historic Holiday Nights, working with local business owners and residents.
- Old City Eats kicks off with the block party on June 21st from 5-9pm at 2nd & Market.
- The Farmers Market at Christ Church opened today and will be open from 2-7pm on Wednesdays until October 31st. OCD is proud to sponsor the market again this year.

Clean and Safe: T. Snowden

- The Committee has decided to hold monthly conference calls on the first Wednesday of the month and to hold in-person meetings in January, April, July, and October.
- OCD is rolling out its text alert system through Alert Media, which was introduced at the Annual Meeting.
- OCD continues to discuss contract renewal with ACAM and to work on scheduling police details with the 6th District.

Economic Development: D. Goldberg

- David Rubin Land Collective made some changes to the concept design of Dolly Ottey Park to address concerns from the Elfreth's Alley Association, and OCD is waiting on feedback from the Elfreth's Alley residents.
- OCD has received a state grant to fund a redesign of Christ Church Park and has signed a contract with JVM Studios for the design. OCD has begun outreach to a steering committee for the park redesign, including adjacent residents, business owners, and community representatives, and is planning to host a kickoff meeting in June.
- OCD continues to work with Econsult on State of Old City. Thank you to C. McGill and J. Nagle for their sponsorships, and a sponsorship package is available if anyone else is interested.
- J. Itzkowitz, K. McGlinchey, and Jonas Maciunas met with OTIS and the Streets Department to discuss further funding options for the proposed Market Street improvements.

Board Development: P. Rothberg

- Board Development has scheduled a preliminary meeting on May 22nd with potential members.
- Please submit any potential board members for future appointments to P. Rothberg or J. Itzkowitz.

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Old Business: None.

New Business: None

Public Comment: None.

Adjournment:

- D. Goldberg moved to adjourn the meeting. 2nd/M. Hummel. All in favor, approved. The meeting adjourned at 4:52pm.

The next meeting will be held on Wednesday, July 18th at 4pm, at 231 Market Street.