

# Minutes of the Old City District Board of Directors Meeting

Wednesday, November 15<sup>th</sup>, 2017 4:00 pm

231 Market Street, Philadelphia, PA

**In Attendance:** Christopher McGill, Lynn Haskin, Timothy Snowden, Pat Lavelle, Dick Goldberg, Sheryl Bar, Harvey Spear, David Neff, Joseph Ritchie, Albert Taus, Laurie Townsend-Rapp, Mary Hummel, Ashley Peel, Luca Sena, Leo Addimando, Josh Grimes (counsel)

**Staff:** Job Itzkowitz, Brett Mapp, Kate McGlinchey

**Absent:** Danielle DelRe, Peter Rothberg, Patrick Shillenn

**Guests:** Joe Schiavo, Janet Kalter, Donn Clendenon, Jen Nagle, Gina Gilliam

**Call to Order:** C. McGill called the meeting to order at 4:00pm.

## **Minutes:**

- October 2017 board meeting minutes were previously distributed via email.
- S. Bar made a motion to approve the October 2017 minutes. 2<sup>nd</sup>/ D. Neff. All in favor; approved.

## **Chairman's Report:** C. McGill

- None.

## **Executive Director's Report:** J. Itzkowitz

- J. Itzkowitz participated in the quarterly BID meeting, met with Lauren Gilchrist from JLL regarding potential future research projects, presented at the Germantown Special Services District retreat, participated in the Impact Development Roundtable, and met with his counterpart at the Avenue of the Arts.
- J. Itzkowitz and Jonas Maciunas presented the Market Street Transformation Mobility Study to Paul Levy from Center City District.
- J. Itzkowitz and P. Rothberg accompanied Linode to a meeting at the Commerce Department.
- J. Itzkowitz and K. McGlinchey attended Old City Green's community meeting about Commerce Street.
- Staff attended the Torc Yoga opening, and J. Itzkowitz spoke at the event and welcomed Torc to Old City.

Minutes prepared by K. McGlinchey and J. Itzkowitz  
November 16<sup>th</sup>, 2017

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- Staff attended the Franklin Square Electrical Spectacle opening.
- Staff updates: B. Mapp has been working on liens, 2018 billing, and the five year plan and budget. G. Sacidor led a social media workshop for neighborhood businesses, has been working on the brochure and the holidays, and tonight is leading a Where Wednesday tour for hotel concierges. K. McGlinchey has been working on Flagpole Park and the Market Street Transformation Mobility Study, working on liquor negotiations, and handling Board of Directors resolutions.
- New openings:
  - Old Thyme Café opened at 229 Market Street.
  - Torc Yoga opened on the 2<sup>nd</sup> floor of 31 S 2<sup>nd</sup> Street.
  - Royal Boucherie opened at 52 S 2<sup>nd</sup> Street.
  - The Spa at Queen Nails opened on the 2<sup>nd</sup> floor of 310 Market Street.
  - United By Blue is opening their new store at the Bridge (205 Race).
  - Movement Mortgage opened at 18 S Letitia Street.
  - Ticket Guru opened on N 2<sup>nd</sup> Street.
- Old City District sponsored Menagerie Coffee for a Merchant's Fund Grant, and Menagerie received a grant of over \$9,000 for new equipment.
- Administrative: Staff continues to work on the five year plan and budget.
- Upcoming dates:
  - Historic Holiday Nights kicks off with a tree lighting ceremony on Thursday, November 30<sup>th</sup> at 5:30pm in the Betsy Ross House courtyard.
  - Old City District will host a public meeting on the Market Street Transformation Mobility Study on Monday, December 11<sup>th</sup> at 6:00pm at the Independence Visitor Center.
  - The next Board of Directors meeting is Wednesday, December 20<sup>th</sup> at 4:00pm.

## **Special Business:**

- The 2018 OCD proposed budget and memo were previously distributed via email.
- D. Goldberg made a motion to approve the 2018 OCD budget. 2<sup>nd</sup>/T. Snowden. All in favor, approved.

## **Treasurer's Report:** T. Snowden

- T. Snowden provided an overview of OCD's finances and assessment collection.

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## **Committee Reports**

### **Marketing:** S. Bar

- Historic Holiday Nights kicks off on November 30<sup>th</sup>, and runs every Thursday night from 5-8pm through the end of December. D. DelRe is organizing a Holiday Instameet as part of the event.
- G. Sacidor is currently leading a Where Wednesday tour of Old City for hotel concierges.
- The social media workshop had 25 participants from a variety of Old City businesses.
- The Old City brochure is nearing completion.
- The District received feedback from businesses about the City's Open Streets event.
- Old City District is currently interviewing PR companies.
- Small Business Saturday is November 25<sup>th</sup>.

### **Clean and Safe:** D. Neff

- Issues continue with the bar at 312 Market Street. State liquor control has issued noise violation fines for the location. OCD hosted a meeting with the building owner, the bar owner's lawyer, neighbors, NPS, the Councilman's office, and liquor control.
- OCD is finalizing the CLA for Jolly's Piano Bar, which is going into 110 Chestnut Street.
- Glory Beer Bar & Kitchen is planning to open in 126 Chestnut Street, OCD is working with the applicant and neighbors on a CLA.
- Big Belly receptacles in Old City are being replaced with new models that have foot pedals.

### **Economic Development:** D. Goldberg

- The Committee reviewed the final parking study memo from Econsult, which looked at availability in parking lots and garages throughout the District.
- The second Flagpole Park Task Force meeting was held November 13<sup>th</sup> at Land Collective. The Community Design Collaborative team presented conceptual designs for the park and discussed them with neighboring residents and businesses, including representatives from the Elfreth's Alley Association. OCD is setting up a meeting with the City and The National developer to work out ownership details for the park.

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- Old City Green provided an update on the Commerce Street walkway process. OCG hosted a public meeting on November 1<sup>st</sup> to discuss the space with the community, and their grant application is currently under consideration by the Community Design Collaborative.
- Old City District is hosting a public meeting on December 11th at 6pm at the Visitors Center to present the Market Street Transformation Mobility Study, and is currently meeting with business and property owners along Market Street to review the proposal with them.

## **Board Development:** P. Lavelle

- Multiple resolutions for new Board members are currently underway, with four expected to be introduced in Council in the coming weeks.
- Two spots on the Board still need to be filled.

## **Old Business:** None.

## **New Business:** None.

## **Public Comment:**

- Gina Gilliam outlined some of the programming and events planned around the semiquincentennial, which will be in 2026. There will be public meetings and other related programming happening at Independence Mall over the next ten years leading up to the event.

## **Adjournment:**

- D. Goldberg moved to adjourn the meeting. 2<sup>nd</sup>/L. Haskin. All in favor, approved. The meeting adjourned at 4:34pm.

**The next meeting will be held on Wednesday, December 20<sup>th</sup> at 4pm, at 231 Market Street.**